

APBA represents Arrowtown’s businesses. It is responsible for the town’s promotion, and for the arrowtown.com website.

The board of the Arrowtown Promotion and Business Association is elected annually by the Association’s members who are business ratepayers. Central to its work, is the belief that the well being of the town is dependent on the preservation of its historic heritage and its natural surrounds. APBA promotes Arrowtown’s tourism, and liaises with its major funder, the Queenstown Lakes District Council.

Details

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