Mountain Scene is an independent locally owned newspaper established in Queenstown in 1972. Mountain Scene has created its own unique identity and style and made a reputation that sees it continually dominating the fiercely competitive Queenstown media ‘battleground’. Mountain Scene is the number one broker of mass attention in the Wakatipu and is recognised as Queenstown’s most powerful media vehicle by readers, advertisers and independent research – with a 90% plus readership of 15+ Wakatipu residents.

Details

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